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JOHN PETERSON & ASSOCIATES BUSINESS CONSULTANTS

SUITE 212 3920 LINDELL BLVD. ST. LOUIS, MO. 63108 314-721-5422

MEMORA NDUM

John Peterson and Associates was organized in 1968 to provide consulting services to public and private companies in the U.S. and foreign countries.

John Peterson and his senior associates have been senior executives of public and private companies. As a result of their experience and their personal involvement in originating and carrying out a variety of major corporate development programs for their own companies, they are unusually well qualified to assist clients.

The principal activity of the Peterson organization is to conduct acquisition searches for buying companies or merger searches for selling companies.

Other activities include organization studies, industrial surveys, both foreign and domestic, market development, financial evaluations and economic studies.

Senior associates bring to each assignment experience, objectivity, innovation and problem solving, as well as confidentiality and a sensitivity to the human equation. Generally Peterson and Associates charge monthly retainers based on time and out-of-pocket expense deductible from a fee paid on closing of 10, 5, 4, 3, 2, 1, percent of each million dollars involved. The Peterson organization also offers the additional flexibility of in-house consulting on a straight fee basis that would exclude the customary fee schedule.

Through its past search activities and the resources of our associates, the Peterson organization has developed extensive high level contacts in this country and overseas and information about opportunities in a variety of industries.

In the United States its clients have ranged from some of the top Fortune 500 numbers to small, closely held private companies. Abroad we have collaborated with other international consultants in carrying out assignments for some of the world's larger financial holding companies.

A partial list of clients who have been served in a variety of assignments include, in the United States, Monsanto Company, Anheuser-Busch, The Pet Company - A Division of IC Industries, Falstaff Brewing Corporation, American Hospital Supply, S. S. Pierce Company, Knox Arizona, Physicians Placements, Inc., U. S. Movidyn Corporation and W. R. Grace. And abroad, we have worked on assignments for Slater Walker, Rothmans International and Ruperts International.

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ADF Peterson, John, consultant; b. Portland, Me., Aug. 26, 1921: and Mary Ethel (Asnault) P.; B.S., Mass. Inst. Tech., 1943; m. Carolyn 11 Wells, Dec. 30: 1945 (dec.); children=Constance (Mrs. Craig Schnuck), 13 John Schuyler, Kristen, Bradford Allen. With export div. E.I. duPont de Nemours & Co., Wilmington, Del., 1946-48; with chem. div. FMC, W.R. 15 Grace, Drew Chem. Co.; pres. Drew Foods Co., St. Louis; exec. v.p. Drew Chem. Co., St. Louis, 1965-68; founder, pres. John Peterson & Assos., St. Louis, 1968-=; v.p. ops. Faistaff Brewing Corp., St. Louis, 1971-72; mayor City of Frontenac, Mo., 1968-77; dir. Fargo Holding Co., Fargo-Wilson-Wells Co., Sta. Sq. Devel. Corp. Mem. Bi-State Devel. Com. Treas., bd. dirs. Goodwill Industries; bd. dirs. Frontenec Civic Nevel. Assn. Served to It. (j.g.) USNR, 1946. Mem. Am. Chem. Soc., Am. Inst. 21

22 Food Technologists, Soc. Plastics Engrs., Internat. Oil Mill Supts.

23 Assn., Margarine Mfg. Assn. (chmn. bd. 1968). Clubs: Bridlespur Hunt,

24 (dir.), St. Louis; Strathalbyn Farms, St. Louis; New York Athletic;

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26 John Peterson & Assos PO Box 11633 St Louis MO 63105

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